



ROLE OF MITC IN THE AGRICULTURE COMMERCIALISATION PROJECT (AGCOM)









ABOUT AGCOM PROIECT

The Ministry of Agriculture, Irrigation and Water Development (MoAIWD) in collaboration with Ministry of Industry, Trade and Tourism (MoITT) is implementing a US\$95m Agricultural Commercialization (AGCOM) Project with financial loan from the World Bank. The project will be implemented country-wide for six years (2018 to 2023).

The AGCOM Project aims at assisting small scale and emerging farmers to step up productivity by providing capital investments to improve yield, quality at the same time assist in sale and storage of agriculture products.

OBJECTIVES

The AGCOM project's main objective is to increase commercialization of selected agriculture value chains. These are products from farms and agribusinesses including crops, livestock, and fisheries products sold domestically or imported, with or without processing, depending on market requirement.

IMPLEMENTING PARTNERS

The AGCOM project is owned by the Malawi Government under the Ministry of Agriculture, Irrigation and Water Development and the Ministry of Industry, Trade and Tourism. Other implementing partners include the Malawi Investment and Trade Centre (MITC), the Malawi Bureau of Standards (MBS) and the Ministry of Lands, Housing and Urban Development.

PROJECT COMPONENTS

The project has four components:

- (1) Building Productive Alliances,
- (2) Support Investment Enabling Services,
- (3) Contingency Emergency Response Component, and
- (4) Project Coordination and Management

ROLE OF MITC

MITC has two key roles in the AGCOM project specifically under subcomponent two. These are:

i. Access to land for commercial agriculture

Under this, MITC will facilitate provision of land for commercial investments in the agriculture sector. MITC is working closely with the Ministry of Lands, Housing and Urban Development to identify and profile parcels of land for this purpose.

ii. Support for business enabling services-(Market linkages)

The second role of MITC in the project is to promote and facilitate trade and investments in Malawi. Under this, MITC will carry out various trade and investment outreach programs aimed at identifying international markets for Malawian products. The Centre will also develop agro-processing zones to promote value addition for export markets.

